

ACG CUP FAQ



QUESTION

What *is* ACG Cup?

ANSWER

ACG Cup is an intercollegiate business case team competition that offers competitors real-world, hands-on experience in the world of M&A. ACG Western Michigan hosts the *largest* ACG Cup competition in North America.

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QUESTION

Where & when does ACG Cup take place?

ANSWER

In 2022, our ACG Cup competition will take place across virtual platforms between January 28 and March 2. A full timeline and important dates are at our website: www.acgwmich.org/acg-cup/acg-cup-details

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QUESTION

Why is the ACG Cup being held on virtual platforms?

ANSWER

ACG Western Michigan aims to grow our competition by welcoming teams from across the nation. Holding a virtual competition allows us to give student participants a robust competition, access to a wide array of industry professionals, and opportunities to network with business leaders from the Midwest and beyond.

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QUESTION

Who is eligible to compete?

ANSWER

ACG Cup has two divisions: MBA and Undergraduate. Students must be enrolled in a finance, accounting, business administration, or similar program *at least* half-time in the current academic year.

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QUESTION

My school has never been part of ACG Cup before. How do we get involved?

ANSWER

Talk to your business school professors or reach out to ACG Cup staff for more help, and we'll set you up with a liaison. Email us at acgcup@acgwmich.org.

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QUESTION

Is there a fee to compete?

ANSWER

Team fees are US \$125.00. Schools with more than one team can bundle their fees.

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QUESTION

How many competitors make up a team?

ANSWER

ACG Cup teams can have as few as 3 or as many as 5 members.

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QUESTION

Can my school have more than one team?

ANSWER

Yes! Each school can send a maximum of 5 teams per division to the 2022 competition.

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QUESTION

What's the Valuation Seminar? Should I plan to attend?

ANSWER

The Valuation Seminar is a virtual event meant to introduce ACG Cup competitors to the world of M&A through different perspectives. It is free to competitors and attending will greatly enhance your understanding of the competition.

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QUESTION

How about Career Conversations? What is that?

ANSWER

Career Conversations is held virtually during Rounds One & Two feedback and offers student competitors a round-robin type event to meet potential employers from the region.

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QUESTION

What ACG Cup dates should I put on my calendar for the 2022 competition?

ANSWER

- **Registration opens: December 1, 2021**
- **Registration closes: January 20, 2022**
- **Competition Case release: January 28, 2022**
- **Valuation Seminar: January 28, 2022**
- **Recorded competition entries due: February 10, 2022**
- **Rounds One & Two Feedback/Career Conversation: February 25, 2022**
- **Final Round presentations: March 2, 2022**

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QUESTION

Why should I compete in the ACG Cup?

ANSWER

- **Cash prize to the top team in each division: \$5,000**
- **Opportunities to share your resume and meet decision makers in the business community**
- **Exposure to the M&A industry across Michigan and beyond**
- **Opportunity to gain real-life, hands-on skills in the M&A industry**