



Kelly Plawinski | kplawinski@adamyvaluation.com
www.linkedin.com/in/kelly-plawinski/

Kelly Plawinski, COO, Adamy Valuation

Kelly is responsible for Adamy's strategy and vision, firm operations, and financial oversight, as well as firm leadership. She and Nick Adamy work hand-in-hand on many of these items, but while Nick's focus is client relationships and vision, Kelly focuses on the day-to-day operations and team.

Kelly joined Adamy from Ford Motor Company, where she had a successful and fulfilling corporate finance career. Her background includes over a decade of experience in process improvement, financial reporting, and guiding corporate-wide strategies. This experience has made Kelly an expert in improving the efficiency and effectiveness of business operations and corporate strategy.

Kelly is very involved in the community and has an ongoing passion for improving her leadership skills, as well as growing the leadership skills of those around her. She is presently a board member of ACG Western Michigan, a coach for the LeaderWorks leadership program, a volunteer with Junior Achievement, a Candidate Concierge for Hello West Michigan, and actively volunteers at both her boys' schools. In addition, Kelly participated in the Grand Rapids Chamber of Commerce's Integrate Grand Rapids program, geared toward professionals new to Grand Rapids.

Kelly has a passion for helping others become the best they can be. Her role at Adamy allows her to fulfill this passion as she focuses on removing obstacles for her team and creates opportunities as people grow into their careers. With a mind for change, Kelly never settles for mediocre and pushes the Adamy team to do the same.