Phil Sims, CPA



Phil Sims is the CEO of Integrity Tree Services (ITS), a full-service vegetation management organization that serves clients ranging from West Michigan developers to publicly traded utilities throughout the US. Since joining ITS in 2015, Phil has been in leadership roles that have directly impacted growth from 60 to 200 team members.

Before joining ITS, Phil worked for BDO out of the Grand Rapids office. Starting his career in public accounting exposed him to large publicly traded entities, as well as local family-owned businesses. As a Grand Rapids Public School graduate, he is passionate about the West Michigan marketplace, where he has experience in the insurance, manufacturing, service, and vegetation management industries.

After graduating from Grand Valley State University, he became a CPA in 2014. He is a member of the American Institute of Certified Public Accountants and the Michigan Institute of Certified Public Accountants.

Phil has been active in his community as the Treasurer and Board Member of his church and a member of the KCTC Accounting Advisory Board. He joined the Kids' Food Basket Finance Committee in January of 2019, in addition, he serves on the Board as of 2020. He also serves on the GVSU Seidman Alumni Board as of 2022.

Phil is passionate about building deep, meaningful relationships and believes values-based leadership is essential for building safer and more connected communities.