

msu



## Roger Jansen, PhD

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### Specialty Areas

- Building and scaling new businesses
- Market and Consumer Analytics
- Developing business plans and strategy
- Healthcare operations
- M&A

### Education

- MA and PhD degrees in psychology – neuropsychology emphasis from the University of Illinois at Chicago in 1996 and 1999
- MA in Education – coursework completion
- BS IN PSYCHOLOGY AND BIOLOGY, MICHIGAN STATE UNIVERSITY, 1993
- TOP 25 GRADUATES IN MSU CLASS OF 1993

### Board Memberships & Advisory Roles

- Michigan Colleges Alliance
- Ingenium
- Love and Kindness Community Development Corporation for Homeless Veterans
- Forest Hills Schools Gala Chair
- MSU Health Care Lab
- Altus
- Assure Health

### Previous Experience

Roger E. Jansen, PhD, serves as the Chief Innovation and Digital Health Officer for MSU Health Care Inc. Prior to this role, Roger was the Chief Strategy Officer for Spectrum Health System and the president of Spectrum Health Ventures, LLC, the transformational growth engine within Spectrum Health. Roger's areas of responsibility spanned across the organization to include M&A, new product development, innovation, market growth and business analytics

Before joining Spectrum Health in August 2011, Roger was CEO of ThinkWise Inc., an organizational development, consulting, and technology company in Grand Rapids, Michigan. Roger also led Leadership Capital Group, which provided strategic organizational design and human capital planning and consulting efforts to Fortune 500 and family-owned companies throughout the globe.

Roger completed his clinical training in Chicago, with an emphasis in neuropsychological assessment providing services to Cook County, Rush & Office of Applied Psychological Services. Roger's entrepreneurial background includes starting two technology companies, which resulted in one exit and an equity sale.